



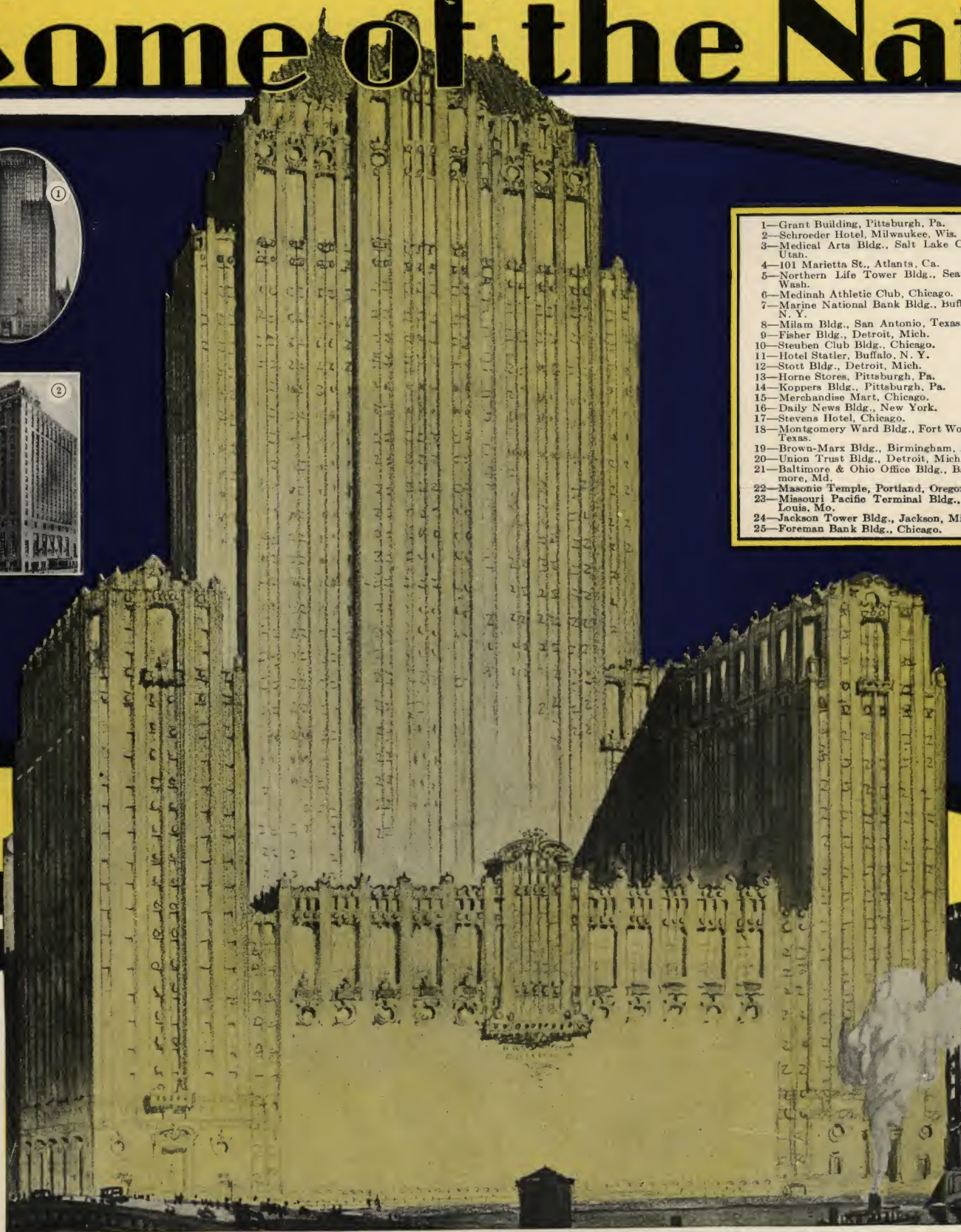
ELEVATORS



**Going Up
and
Going Down
in the
Nation's
Skyscrapers**



Some of the Nation



- 1—Grant Building, Pittsburgh, Pa.
- 2—Schroeder Hotel, Milwaukee, Wis.
- 3—Medical Arts Bldg., Salt Lake City, Utah.
- 4—101 Marietta St., Atlanta, Ga.
- 5—Northern Life Tower Bldg., Seattle, Wash.
- 6—Medinah Athletic Club, Chicago.
- 7—Marine National Bank Bldg., Buffalo, N. Y.
- 8—Milam Bldg., San Antonio, Texas.
- 9—Fisher Bldg., Detroit, Mich.
- 10—Steuben Club Bldg., Chicago.
- 11—Hotel Statler, Buffalo, N. Y.
- 12—Stout Bldg., Detroit, Mich.
- 13—Horne Stores, Pittsburgh, Pa.
- 14—Koppers Bldg., Pittsburgh, Pa.
- 15—Merchandise Mart, Chicago.
- 16—Daily News Bldg., New York.
- 17—Stevens Hotel, Chicago.
- 18—Montgomery Ward Bldg., Fort Worth, Texas.
- 19—Brown-Marx Bldg., Birmingham, Ala.
- 20—Union Trust Bldg., Detroit, Mich.
- 21—Baltimore & Ohio Office Bldg., Baltimore, Md.
- 22—Masonic Temple, Portland, Oregon.
- 23—Missouri Pacific Terminal Bldg., St. Louis, Mo.
- 24—Jackson Tower Bldg., Jackson, Miss.
- 25—Foreman Bank Bldg., Chicago.

CHICAGO CIVIC OPERA HOUSE

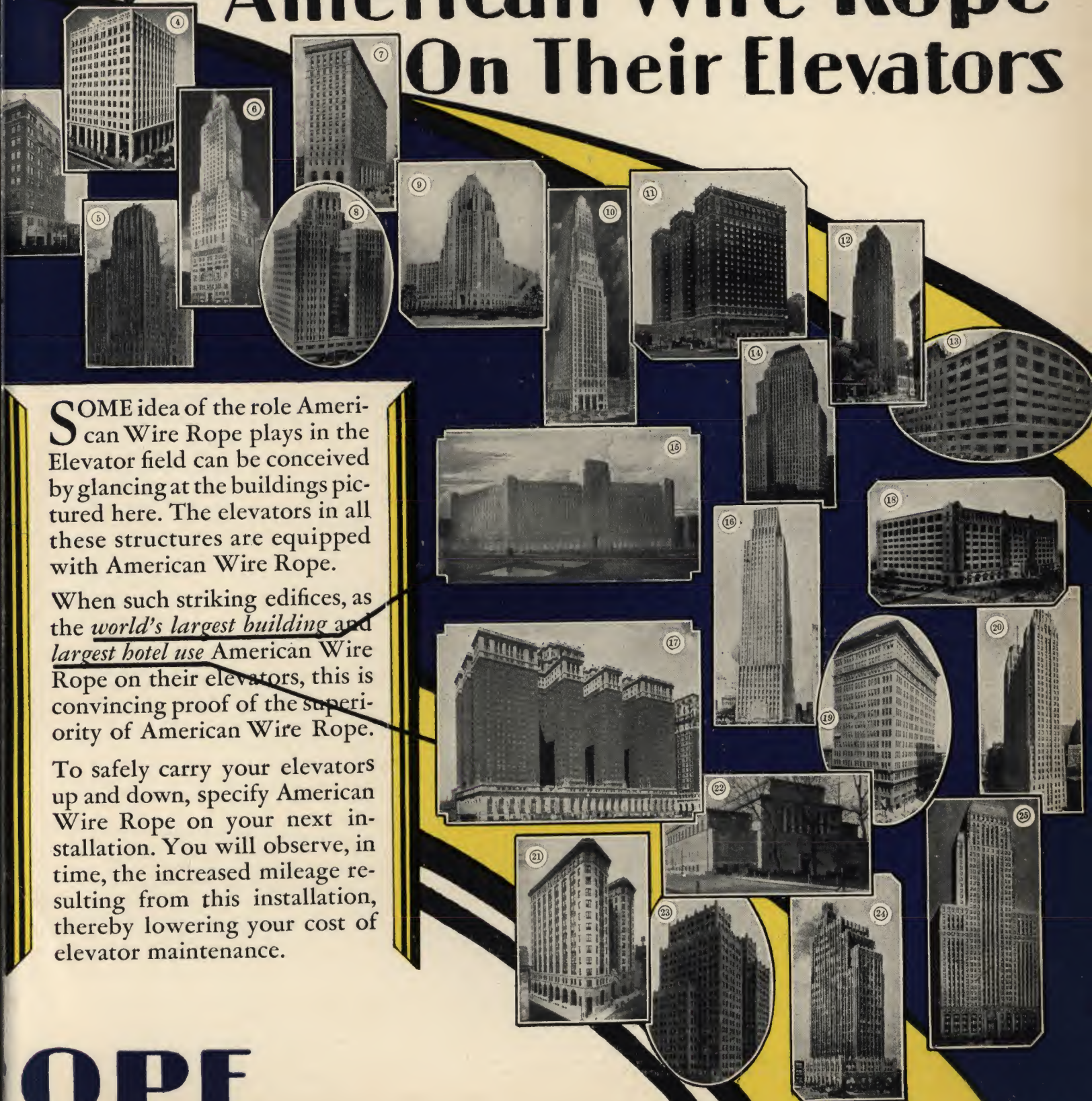
The elevators and stage in this immense structure, an architectural masterpiece, are equipped with 500,000 feet of AMERICAN WIRE ROPE. The largest amount of wire rope ever put into operation in one building.

AMERICAN STEEL & WIRE COMPANY

AMERICAN WIRE ROPE

on's Skyscrapers

sing American Steel & Wire Company American Wire Rope On Their Elevators



SOME idea of the role American Wire Rope plays in the Elevator field can be conceived by glancing at the buildings pictured here. The elevators in all these structures are equipped with American Wire Rope.

When such striking edifices, as the *world's largest building* and *largest hotel use* American Wire Rope on their elevators, this is convincing proof of the superiority of American Wire Rope.

To safely carry your elevators up and down, specify American Wire Rope on your next installation. You will observe, in time, the increased mileage resulting from this installation, thereby lowering your cost of elevator maintenance.

ROPE

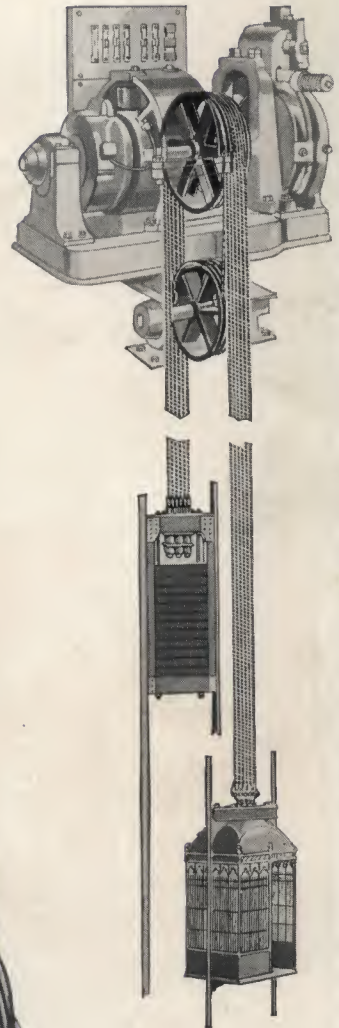
AMERICAN STEEL & WIRE COMPANY

AMERICAN WIREFROPE

for
ELEVATORS

*Increases safety factor...
gives greater wear... and
is more economical.....*

American Steel & Wire Company's 8x19 Seale Patent Traction Elevator Rope is the most adaptable and serviceable wire rope produced for elevator use. In thousands of buildings throughout the country, elevators are equipped with American Wire Rope, particularly the Seale Patent Construction. This rope is specially designed to give maximum resilience, flexibility, and traction effort, combined with smooth running qualities that make for safety and economy. Our engineers will gladly assist building owners and managers in giving expert advice on cables for elevators. This service places you under no obligation. Write our nearest office listed below.



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AMERICAN STEEL & WIRE COMPANY

AMERICAN WIPE ROPE

for

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